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Barclay Pearce Capital

Executive Highlights

Initial Public Offering

My Rewards International (ASX:MRI)

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myrewards

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Chairman

David Vinson

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What we've been very good at is adapting, evolving, and listening to what the market wants.

My Rewards has grown to become a leading technology provider of loyalty and reward programs, through the journey we have adapted to create more business and shareholder value.

The team has focussed on providing better service to customers through innovation and taking advantage of market opportunities.

Evidenced by contracts recently won, the AI-powered capabilities are enabling customers to scale custom loyalty and rewards programs.



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Managing Director

Maitreyee Khire

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With the advent of COVID-19 we've seen many organisations struggle to retain employees and drive customer loyalty.

Using the cloud-based customisable solutions offered by My Rewards, organisations are able to improve and reward loyalty with customers and employees.

We've continued to listen to the changing digital expectations of our customers.

Investment in emerging technologies is allowing My Rewards to harness machine learning to offer intelligent recommendations and better personalisation across the platform.



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trading@barclaypearce.com.au

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